

Logo Usage Conditions

Achilles encourage all participating suppliers to use a community specific - Achilles JQS, Utilities Nordics & Central Europe or TransQ - logo stamps (logo) in their marketing collateral as long as they are qualified in the community in question.

Please note that by using the logo stamp you and your company accept the following conditions:

- The use of the logo is allowed only for companies that have a valid qualification in the Achilles community stated in the logo.
- Your supplier ID number may be annotated below the logo stamp.
- That the logo is not to be used on products/samples or in such a way as to mislead someone to believe that the product itself is qualified/approved.
- The logo is printed in full colour in Pantone reference numbers Black 7C 280 and Red 1795 C or in black. Printing parts of the logo is not allowed.
- That the logo is only shown on a white background.
- The words “qualified in (community name)” or “registered with” may be used. The words “approved”, “certified”, “associated with” or other such words should NOT be used unless agreed to in writing and beforehand by Achilles.
- The use of the logo shall cease once the qualification comes to an end.
- Achilles may withdraw permission for use of its logo at any time.
- All expenditure relating to the inclusion, removal or update of the logo will be for Participant account.
- Achilles may insist that any individual participant remove the logo or reference to Achilles communities in a timely manner should, at Achilles’ sole discretion, the specific use is not to be considered appropriate or in accordance with Achilles business branding and/or terms and conditions.

Please note that the use of the name and the logo stamp are purely to report that you are qualified on one or several of the Achilles’ communities.

For any help with usage of the logo stamp please contact us at marketing.nordic@achilles.com.